

Words Worth Reading Ltd

July 2014 ISSUE 59

Welcome to the July edition of the Words Worth Reading Ltd newsletter. This month in the Words Worth Reading Ltd office we have launched this year's remote external auditing service to help clients demonstrate in-year evidence for the Information Governance standards. We have also been busy working with volunteers to complete our work experience programme. The programme is in its second year and continues to be very popular.

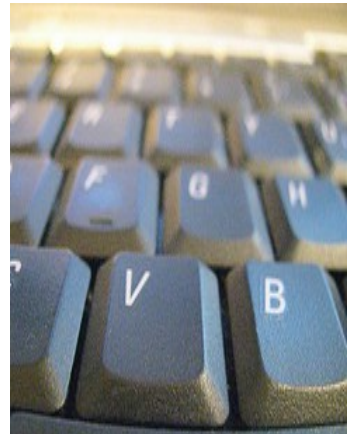
Oyster Extends its All-You-Can-Read Service

Oyster is an e-book subscription service that lets you read unlimited books for \$9.95 a month. Now it has gone one step further and launched its service on all desktop and mobile Web browsers.

Despite only starting up 10 months ago, Oyster's biggest competitor is Amazon, which launched a competing subscription service just last week, aptly named Kindle Unlimited.

Oyster began as an iOS-only app with 100,000 book titles. Since its launch the company has expanded to Android and its library has since grown to more than 500,000 titles. The company has the backing of two of the top five book publishers in the USA, HarperCollins and Simon & Schuster.

For Oyster, promoting its broader library of higher-profile e-books, and expanding its availability on different platforms like mobile web browsers, allows its service to better compete against the scope and popularity of Amazon's Kindle.



Source: www.CNET.com

Latest University admissions figures suggest white teenagers are the least likely to apply for places.

The University admission service has looked at applications from 18-year-olds in England's state schools and compared this year's cohort with 2006.



The latest figures from UCAS show that all ethnic groups have increased applications, but white teenagers are the least likely to apply than other ethnic groups. While female pupils remain much more likely than males to apply.

The comparisons show almost 45% of Asian teenagers applied to university, compared with 39% of black teenagers and 31% of white teenagers. This shows that since 2006 black teenagers have overtaken their white counterparts in the proportion applying to university.

The figures from UCAS also show a substantial rise in applications from poorer teenagers, identified by being eligible for free school meals.

Those campaigning for fair access to higher education are concerned that many talented, intelligent young people are missing out on the economic and social mobility that higher education helps to support.

Source: www.bbc.co.uk



Spotted on Twitter



Nursing Times @NursingTimes

Behind the Headlines Steroid asthma inhalers restrict children's growth: "Children who use inhalable steroids ... <http://bit.ly/1xeBLvV>



The Guardian @guardian

This week's summer holiday events: <http://gu.com/p/4v957>



PenguinTeen @PenguinTeen

.@gayleforman is answering your #IfIStay & #WhereSheWent questions TODAY at #PenguinLovesYA! Ask your question now: <http://bit.ly/1oNmuh0>



The Script Lab @TheScriptLab

What page are you on in your #screenplay right now? Where is your protagonist in his/her's journey? #TSLweekends #Screenwriting



Literacy Trust @Literacy_Trust

Talk to Your baby 2014 provides essential support for Early Years practitioners. Book now for a 20% discount <http://bit.ly/1u8pPMg>

This July saw the first UK Young Adult Literature Convention (YALC)

The first UK Young Adult Literature Convention (YALC) took place from 12-13 July, curated by Malorie Blackman.

The convention took place at the London Film and Comic Con 2014, bringing together 50 of the UK's YA publishers. The convention included many author events, talks, workshops, signings, as well as a bookshop provided by Waterstones and publisher stands promoting new and upcoming titles.

YALC forms a key part of Malorie's wider campaign to champion books for young people throughout her two years as Children's Laureate. Her aim is to get 'more people, reading more'.

The organisers of the event hope to be able to continue it in future years, but this has not yet been confirmed. They are currently evaluating this year's event and will be exploring future plans in the coming months.

Source: booktrust

Words Worth Reading Voluntary Work Experience Programme



Words Worth Reading Ltd has been offering a voluntary work experience programme since August 2012. This programme has continued to be very successful in its second year offering 10 people the opportunity to participate up to July 2014. At Words Worth Reading Ltd we are passionate about delivering excellence in the proofreading, writing, editorial and design services we offer. We are also passionate about passing on our expertise and skills to others, hence the creation of this programme.

The programme can be completed across 2-4 weeks and it requires commitment of 12-18 hours in total. One of the many benefits of this programme is the fact that it can be completed remotely offering opportunities to individuals from across the globe. There has also been interest from individuals who have been long term unemployed due to health conditions and disabilities via the government work programme.

Once the programme has been completed a full reference is provided for the individual to use in the future, outlining exactly what work was completed, and the skills ascertained by completing the programme.

For full information on the Words Worth Reading Ltd Voluntary Work Experience Programme, contact us via enquiries@wordsworthreading.co.uk or call 01206 266766

In other news...

Words Worth Reading Ltd are offering a remote external auditing service for the Information Governance Toolkit

Following the completion of the Information Governance Toolkit, in order to retain a level 2 compliance against standards, organisations have to complete an in-year audit of compliance against the key IG standards. Words Worth Reading Ltd provides a simple and cost-effective audit service to enable compliance to be retained and demonstrated. This audit is completed remotely and thus reduces cost and resource input required by your organisation. We complete an audit against 7 key compliance areas within the IGT, produce a full and visual outcome report based on the outcome of the audit, and devise an action plan for improvement where necessary. The full cost of the audit service is £425.

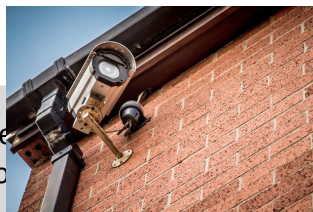
Things that we like this month



If you are interested in more about the Authors Collection, please do not hesitate to contact us.

Literature Inspired Shoes

"Authors Collection" inspired by American Literature. [Read all about it here!](#)



Adaptation of George Orwell's Classic 1984

[A new adaptation](#) of 1984 has been created for London's West End. Currently running until the end of August at the Playhouse Theatre.



If you want to get in touch with us, please do so in the following ways:

Looking for something different to do this summer?

Here are 11 of the quirkiest events taking place this summer! [Click here to find out more.](#)

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