

# Words Worth Reading Ltd

December 2011 ISSUE 35

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Hi, and welcome to the December edition of the Words Worth Reading Ltd newsletter. Are you feeling festive yet? Why not wrap up warm and enjoy one of the Costa Book Awards shortlists. Mulled wine and mince pie anyone?

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## 2011 Costa Book Awards shortlist released

The Costa Book Awards is one of the UK's most prestigious and popular literary prizes and recognises some of the most enjoyable books of the year by writers based in the UK and Ireland.

It's unique for having five categories: First Novel, Novel, Biography, Poetry and Children's Book.

The Costa Book Awards started life in 1971 as the Whitbread Literary Awards. From 1985 they were known as the Whitbread Book Awards until 2006, when Costa Coffee took over ownership from Whitbread.

The candidates for each of the categories are strong this year and include; Julian Barnes' *The Sense of an Ending* and Claire Tomalin's *Charles Dickens: A Life*.

Visit [Costa](#) Book Awards website to have a look, perhaps you will find a new favourite author.

*Why not enlist the support of [Words Worth Reading Ltd](#) to write your next adult or children's book!*

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## Mark Twain celebrated in Google doodle



Google celebrated Mark Twain's 176th birthday recently with its latest doodle, which depicts a famous scene from *The Adventures of Tom Sawyer*.

Born on 30 November 1835 in the town of Florida, Missouri, Twain penned *Tom Sawyer* in 1876 and its sequel, *The Adventures of Huckleberry Finn*, in 1885. The two novels are his most famous works and count among America's best-loved tales.

The scene from *Tom Sawyer* chosen by Google to celebrate the anniversary of his creator's birth sees Tom painting the fence as punishment by Aunt Polly for dirtying his clothes in a fight with a boy from St Louis.

Twain is known and loved for his combination of rich humour and sharp social commentary on life along the Mississippi river during the pre-civil war period, and noted for his pioneering use of the vernacular. His treatment of slavery and racism has been the subject of much debate.

Other literary subjects who have received the [Google doodle](#) treatment include HG Wells, Antoine de Saint-Exupery, Agatha Christie, Jorge Luis Borges and Stanislaw Lem.

## Spotted on Twitter



**@Ldn\_Ambulance** London Ambulance

Deputy Director of Operations Jason Killens talks about plans for the national day of action  
<http://bit.ly/uutjPO>



**@parisreview** The Paris Review

What makes a writer? For one author, it was growing up in rural diner: <http://tpr.ly/rYyDQN>



**@nhsconfed** NHS Confederation

Read our key points summary of Chancellor George Osborne's Autumn Statement.  
<http://bit.ly/sS26LE>



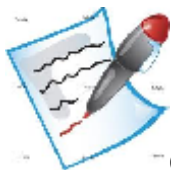
**@myretailmedia** My-Retail Media

Waitrose invests "significantly" in social media spend  
<http://bit.ly/uMAuX>



**@orbitbooks** Orbit Books

**@Rachel Aaron** is answering questions about writing and being a professional author on the **@NaNoWriMo** forums:  
<http://ow.ly/71Mgl>



## CQC respond to the Guardian's damning article

On Tuesday 15th November 2011 The Guardian posted a story about the Department of Health's (DH) capacity review of CQC. Words Worth Reading Ltd also featured an article on the same capacity review. The Guardian's article suggests that the review is urgent and prompted by concerns about CQC's performance. According to the Care Quality Commission (CQC), this is not the case.

In response to The Guardian's article, the CQC published the following statement:

"All of the DH's arm's length bodies will have an annual capacity review, including CQC and Monitor. The reviews were announced by the Department's Permanent Secretary, Una O'Brien, on 22 September.

"The story also repeats a number of claims and issues that have been well publicised previously and about which we have been careful to set out the facts and clarify misunderstandings.

"As well as sensationalising the DH's capability review of CQC, the Guardian's story contained a number of errors and 'imaginative' interpretations of facts.

You can read the CQC's response to specific issues at the following website: <http://www.cqc.org.uk/node/386698>

For help and support with CQC compliance, documentation or assessment, speak to one of WWRL's CQC experts

## US Laureate Appointed



Philip Levine is best known for his poems that centre on working class lives and day-to-day issues. At age 83, he has now succeeded WS Merwin as the US Poet Laureate.

Born in Detroit, Levine was employed as a young man in an automobile factory, a setting that provided the backdrop for much of his later work. After studying poetry at night school, he gained a Master of Fine Arts degree and went on to lecture at California State and New York Universities.

The US Poet Laureate serves from October to May, and receives a cool £22,000 for the fulfilment of the role.

Interested in writing poetry? Visit the [Words Worth Reading Ltd website](http://www.wordsworthreading.com) to find out how we could help.

## In other news...

- **Words Worth Reading join UNEEDs** – [UNEEDs](#) is a one stop shop for all University needs! We want to make sure all students out there know about our course work, dissertation and thesis editorial services. This comprehensive service has a fast turn around and is competitive priced. For more information [click here](#).

-**Self Publishing-The Essential Guide** is the latest book to be released by Samantha Pearce. Released in January 2012 the book give clear, detailed advice about how to get your own writing published. This easy to read book is a must for all budding writers. To pre-order your copy [click here](#).

## Things that we like this month



Award winning handmade greeting cards by Cardly.co.uk

[www.cardly.co.uk](http://www.cardly.co.uk)



For those of us looking for an alternative Christmas pudding!

[Buy Crispy Chocolate Christmas](#)



Who does like the odd Christmas tune at this time of the year!

[Amazon.co.uk: christmas: Music](http://Amazon.co.uk:christmas:Music)

## Contact us:

If you wish to find out more about the services we offer or want to get in touch with us about anything then please do not hesitate to contact us in any of the following ways:

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