



# Words Worth Reading Ltd

JUNE 2011 ISSUE 30

**Hi,** and welcome to the June edition of the Words Worth Reading Ltd newsletter. In this edition we look at the Government's plans to boost apprenticeships, OCR's AS blunder, and our charity cupcakes that seem to be going down a treat in France!

## Government looks to boost apprenticeships



The Prime Minister has stated that the government will be allocating funding to small businesses to enable them to provide work placement opportunities and apprenticeships over the next 2-4 years. This is a great development for both small businesses and job seekers alike! For the full story, visit our daily news blog: [www.wordsworthreading.blogspot.com](http://www.wordsworthreading.blogspot.com)

*Editor's note: Don't forget we offer support to small businesses looking to write funding applications!*

## WWRL's charity support extends to France



Supporting charities is hugely important to all of us at WWRL. And with a large percentage of our staff based in France, we thought it was about time that we started supporting local French charities too. Catherina has been supporting her local cat rescue charity for the past 1.5 years, by providing written and illustrated newsletters free of charge and supporting the book store and website development. Cupcakes crafted by the WWRL team then made an appearance at the charity tea party this weekend!



## OCR apologises to AS-level Maths Students

The exam body OCR has been forced to apologise to pupils after it set a maths question on a recent AS-level exam paper that was impossible to solve. Students feared that the failure of this 11% exam question would end their university hopes. OCR have assured students that this question will not affect their overall grades.

## Catherina's tips on coursework creation!



Catherina is our Operations Director. Catherina takes overall responsibility for the delivery of our operational work that is driven through website submissions. She also leads on the completion of our social networking work and company research process.

It can be hard to make academic writing exciting. However there are a few things that you can do to make your coursework an altogether more enjoyable read!

- 1. Choose a topic that you find enjoyable.** By writing about a topic that you find interesting, you'll be able to inject some of your enthusiasm and passion for the subject into your written coursework.
- 2. Look for a novel slant.** It might be easier to look at the mainstream ideas and concepts that sit within a certain subject, but that won't necessarily make for exciting academic writing. Try to incorporate new viewpoints and research into your coursework to help it stand out from the crowd.
- 3. Include your own opinions and thoughts.** You'll gain more marks for your coursework if you express a considered opinion within your writing...and it'll also make your writing more enjoyable to read. Be sure to back up your opinions with research however.



## Spotted on Twitter...



**Postgradtoolbox**  
Preparing conference presentations  
<http://ow.ly/581fv>



**GuardianCulture**  
Modernist America by Richard Pells  
<http://gu.com/p/2pe8e/tf>



**Oxfam Land grabs**  
<http://oxf.am/4JN#GROW>



**CEveryone New York Creativity Workshop**  
<http://bit.ly/kCdh1F>

## In other news...

- As the Care Quality Commission strengthens its compliance monitoring for Independent Healthcare Providers, Social Care Providers, Dentists and NHS Providers, so we have expanded our compliance monitoring support services. We have dedicated services that look at the management of Quality Risk Profiles (QRPs) and that deliver routine site and documentation assessments. We can supplement these services further through the provision of provider registration updates, monthly briefing papers on CQC requirement updates and 'dry run' assessments. For more information, visit our website: [www.wordsworthreading.co.uk/CQC-registration-compliance.php](http://www.wordsworthreading.co.uk/CQC-registration-compliance.php)

-Our essay, dissertation and thesis editorial prices have been revised, bringing down the cost of our proofreading services significantly. We're all set for the next academic year...are you?

-You can read all about Emma's favourite sights at the Hay Festival this year on our internal team blog – [www.wordsworthreading.co.uk/blog](http://www.wordsworthreading.co.uk/blog)

-Congratulations to Sam who has secured another publishing contract for 2011. 'Self Publishing – The Essential Guide' will be available to purchase from September 2011 onwards, published through Need2Know Books.

## Things that we like this month



We've been hearing great things about e-books and so have decided to embrace the phenomenon



Handmade baby toys are in fashion in the WWRL office in preparation for the new summer baby



Nifty gifts for writers are always hard to find. We love the posters from [www.spinelessclassics.com](http://www.spinelessclassics.com)

## Contact us:

If you wish to find out more about the services we offer or want to get in touch with us about anything then please do not hesitate to contact us in any of the following ways:

Email: [enquiries@wordsworthreading.co.uk](mailto:enquiries@wordsworthreading.co.uk)

Tel: 01245 707580

Fax: 01245 707401

Post: Words Worth Reading Ltd,  
4<sup>th</sup> Floor, Victoria House,  
Victoria Road,  
Chelmsford,  
Essex, CM1 1JR



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