



It has been another busy month for Words Worth Reading Ltd. With political turmoil and natural disasters in the background Sam and Catherina made it to New York to do some early promotional work for *Thinking Pink*!

*Thinking Pink* will be published in August, in association with Words Worth Reading Ltd. The purpose of this trip was to meet art gallery directors as it will be one of the first times a book like this is sold principally in a gallery environment.

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### **Troubador Partnership**

Words Worth Reading Ltd has built up a very strong relationship with Troubador Publishing Ltd and their respected self publishing arm Matador. Matador has deliberately established itself at the quality end of the self publishing market; boasting quality of content, design, production and distribution. Our partnership with them means that we are now pleased to be able to offer Words Worth Reading Ltd customers 10% off of the Matador self publishing prices. Simply contact one of our team for more information.

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### **Publisher Packs**

If your manuscript is written but you're not sure of the next steps to take to approach a publisher, then Words Worth Reading Ltd can help. We offer a publisher pack production and distribution service which removes all of the stress and hassle of approaching publishers.

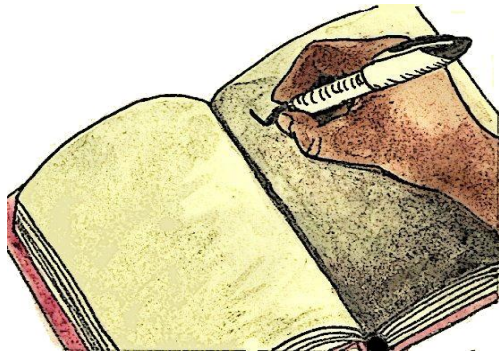
So, what exactly will we do?

- We carefully review your manuscript and do our research to allow us to identify the most appropriate publishers that you are likely to achieve success with

- We produce a well written synopsis of your book
- We produce an author biography and a professional cover letter to accompany your submission
- We select suitable extracts from your book to approach the publishers with.
- We compile all of the necessary information into a professional pack and submit packs to a range of selected publishers
- We then keep you fully informed of the progress and responses that we receive from the publishers

It couldn't be easier!

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### Self Publishing magazine

Jo has written an article entitled 'Hosting a book launch' for the Spring 2010 edition of *Self Publishing Magazine*. Having organised the launch of *Catherina and The Incredible Stripy Pants* and other marketing activities both for Words Worth Reading and for our clients, Jo demonstrates her expertise on promotion and marketing within this practical article.

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### Oxfam Bookfest

Words Worth reading Ltd is committed to charitable support. We donate 10% of all submission fees to Oxfam – helping to support the educational development of those who need our help. We are looking to hold an event or undertake an activity for Oxfam **Bookfest**. If you have any suggestions or ideas on how we can go about this then please contact us.

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### In Other News

- There is a new face in the office! Josie started working for Words Worth Reading Ltd mid April as our main administrator.
  - We have produced a new printed portfolio about who we are and what we do.
  - We have also started revamping our website and having a look at our branding so you may notice some gradual changes over the next couple of weeks. If you have any comments or ideas of what you would like to see then please get in touch.
  - Words Worth Reading Ltd will be at the Hay Festival this year.
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### Contact Us:

If you wish to find out more about the services we offer or want to get in touch with us about anything then please do not hesitate to contact us in any of the following ways:

- Email: [enquiries@wordsworthreading.co.uk](mailto:enquiries@wordsworthreading.co.uk)
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