

## **Unusual places to find job opportunities**

In the ever increasingly competitive job market, finding a vacancy which both appeals and requires your skills can be tricky. There is a greater need to be creative in your job search in order to find an opportunity which suits you. Looking for job opportunities in unusual places can be a great way of diversifying your job search. So, where do you start?

### **Social networking sites**

Send a message to all your friends and family that you are looking for work and specify exactly what work you are looking for. Make sure that all your social networking profiles (such as Facebook) are clean and present you in the best light. Target certain brands on these sites and send them a friendly message to ask if they have any job opportunities. On sites such as Twitter you can search for terms that you are interested in, make friends with experts and workers in that field and let them know that you are looking for job opportunities. You never know what might be thrown your way!

### **Talk to people**

When you are out and about, be willing to talk to people. Striking up a conversation with someone on the tube or in a shop can lead to all kinds of opportunities. Talking to people whilst you collect your children from school, at the gym or in the pub expands your personal network. Chances are, people know other people who can offer you job opportunities.

### **Create your own website**

A website can be a great way of promoting yourself and what you do. Small websites can be cheap and easy to master. There is plenty of online advice about how to set up your own website. If you prefer not to pay then you can set up your own blog for free on sites such as blogspot and wordpress. Advertise your online presence through social networking and twitter.

Job hunting is not easy at the best of times, but with a willingness to persevere, think creatively and try unusual methods you could find that your dream job find you.